

11th Annual
SCOPE
for
HOPE

5K Run, 2-Mile Walk,
and Kids' Fun Run

March 26, 2022 • 8am • Registration opens at 7am

Jaycee Park

4215 SE 20th Pl.

Cape Coral, FL 33904

SPONSORSHIP PACKAGE

JOIN US IN A RACE AGAINST COLON & RECTAL CANCER

Funds raised will benefit the nonprofit Community Cancer Education Inc. dba Partners in Care Foundation and will be used for colorectal cancer education, screening, and treatment in Southwest Florida.

The first 100 people registered by March 1, 2022 will receive a race t-shirt and gift bag.

Colorectal cancer is the second leading cause of cancer deaths in the country. Colorectal cancer is **preventable**. Colorectal cancer is **treatable**. Colorectal cancer is **beatable**.



For more information visit:

www.yourpartnersincare.org or call 888.850.1622



partners in care

supporting the fight against cancer, together

Partners in Care

2234 Colonial Boulevard, Fort Myers, FL 33907

(888) 850-1622

partnersincarefoundation.org

Scope for Hope in Southwest Florida

The idea for a 5K run in Fort Myers came about when a patient was diagnosed with colon cancer. The patient's mother died of colon cancer, and she knew she was at high risk for the disease as well. She had been getting screening colonoscopies every two years, when in 2009 a cancerous tumor was found. She was referred to Dr. Janette Gaw, a board-certified colorectal surgeon with the Colorectal Institute in Fort Myers. Luckily, the cancer was caught early, and after having surgery the patient didn't need chemotherapy or any other kind of further treatment. During her visits with Dr. Gaw, the patient discovered that she and Dr. Gaw had something in common: both are avid runners.

During a conversation in the hallway with Dr. Gaw one day, the patient mentioned to her that she would like to do something to help other colon cancer patients, and the idea for a run was born. Dr. Gaw eagerly agreed to participate as Event Chairperson, saying "I can do both things I love to do: cure colon cancer and run". Since both Dr. Gaw and the patient know firsthand the value of screening for colorectal cancer, they wanted the funds raised to be used to educate people about colorectal cancer screening and to provide free screenings and follow up care to people in Southwest Florida who otherwise wouldn't be able to afford such care. Most of all, the patient and Dr. Gaw want to use their experiences to help save lives in the local community.

Where Does the Money Go?

Will be used in southwest Florida for colorectal cancer programs, including screening, treatment, and educational programs.

Sponsorship Levels

Platinum sponsor \$5,000

- Complimentary registration for 6 participants with 6 T-shirts
- Platinum Sponsor reference in all press releases and promotional materials
- Participation in start ceremony
- Opportunity to provide participant gift
- Two premium course sponsorships with signage (18" x 24")
- Recognition at awards ceremony
- Name and/or logo prominently displayed at the event
- Name and/or logo prominently displayed on our website
- Name and/or logo prominently listed on race t-shirts
- Inside full front or back cover ad in event program booklet

Gold Sponsor \$2,500

- Complimentary registration for 3 participants with 3 T-shirts
- Gold Sponsor reference in selected press releases and promotional materials
- Opportunity to provide participant gift
- One course sponsorships with signage (18" x 24")
- Recognition at awards ceremony
- Name and/or logo prominently displayed at the event
- Name and/or logo prominently displayed on our website
- Name and/or logo prominently listed on race t-shirts
- Full page ad in event program booklet

Silver Sponsor \$1,000

- Silver Sponsor reference in selected press releases and promotional materials
- Complimentary registration for 2 participants with 2 T-shirts
- Opportunity to provide player gift
- One course sponsorship with signage (18" x 24")
- Recognition at awards ceremony
- Name and/or logo displayed at the event
- Name and/or logo displayed on our website
- Name and/or logo listed on race t-shirts
- Half page ad in event program booklet

Bronze Sponsor \$500

- One course sponsorship with signage (18" x 24")
- Complimentary registration for 2 participants with 2 T-shirts
- Recognition at awards ceremony
- Name and/or logo displayed at the event
- Name and/or logo displayed on our website
- Name listed on race t-shirts
- Quarter page ad in event program booklet

Course Sponsor \$250

- One course sponsorship with signage (18" x 24")
- Name and/or logo displayed at the event
- Name and/or logo displayed on our website
- Quarter page ad in our event program booklet

Breakfast Sponsor \$150

- Name and/or logo displayed at the breakfast table
- Name and/or logo displayed on our website
- Quarter page ad in event program booklet

Event Program Advertising

- Full page ad \$250
- Half page ad \$150
- Quarter page ad \$100

Vendor Booth \$250

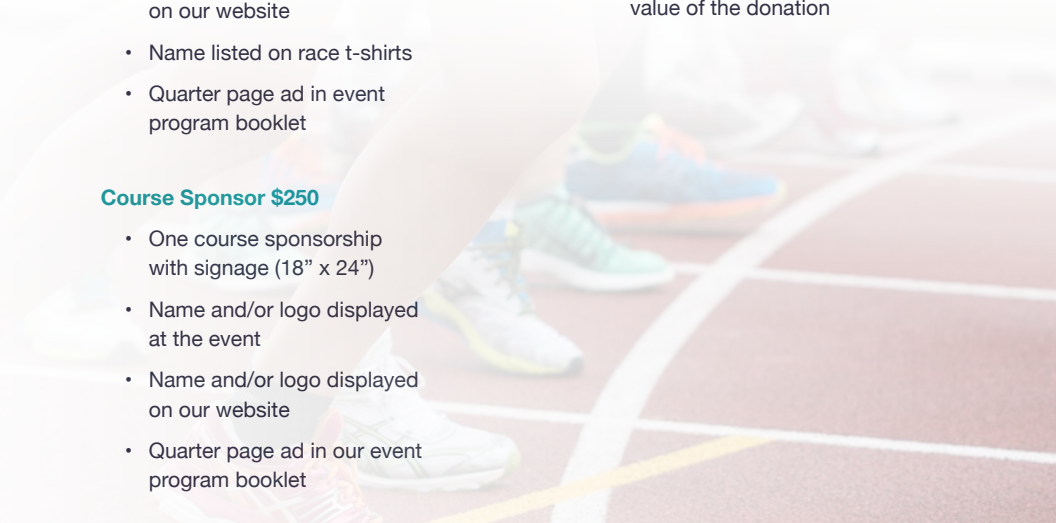
- Space will be provided for a vendor display
- Vendors must provide all supplies (tent, table, chairs, etc.)

In memory/honor of signage \$100

- One course sign (18" x 24") with name of loved one

Donation of door and chance drawing prizes and in-kind donations

- Promotional considerations commensurate with the value of the donation



Yes! I would like to contribute to the fight against colorectal cancer

I would like to sponsor Partners in Care Foundation Scope for Hope event at the following level

<input type="checkbox"/> Platinum	\$5,000	<input type="checkbox"/> Breakfast	\$150
<input type="checkbox"/> Gold	\$2,500	<input type="checkbox"/> Full page ad	\$250
<input type="checkbox"/> Silver	\$1,000	<input type="checkbox"/> Half page ad	\$150
<input type="checkbox"/> Bronze	\$500	<input type="checkbox"/> Quarter page ad	\$100
<input type="checkbox"/> Course	\$250		

<input type="checkbox"/> Vendor Booth	\$250	<input type="checkbox"/> Type of Vendor _____
<input type="checkbox"/> Memory/Honor Sign	\$100	<input type="checkbox"/> In Memory of <input type="checkbox"/> or in honor of

Name of loved one: _____

In-kind/prize donation: _____ Value: _____

Company Name (if applicable)

Contact Name

Address, City, State, Zip

Phone

E-mail Address

You may make a secure on-line contribution at www.yourpartnersincare.org or complete this form and mail or fax it to us.

I would like to pay by:

Check: Please make checks payable to Community Cancer Education Inc.

Credit Card _____
Credit Card Number Exp Date Security Code

Signature _____

For your protection, please do not send us credit card information by email

Deadline: All ads, logos and sponsorships are due by March 4, 2022.

Please send your ad and/or logo to Rudi Ross Rudi.Ross@usa.genesisicare.com - Phone: (239) 938-9313

Please return completed form with payment to:

Community Cancer Education Inc.

2234 Colonial Boulevard | Fort Myers, Florida 33907 Fax: 239-938-9399

Thank You!

Community Cancer Education Inc. is a 501(c)(3) nonprofit and your donation may qualify as a charitable deduction for federal income tax purposes. You should consult with your tax advisers or the IRS to determine whether this contribution is deductible. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Our registration number in Florida is CH22668.